

Membership Mondays

Raisa Serebrenik, DTM, Lt. Governor Marketing



TELECONFERENCE CALLS for Club Membership Support

9:30 pm - 10:30 pm








Call in number: 605-477-3000 (long distance call)








Access Code: 120650#



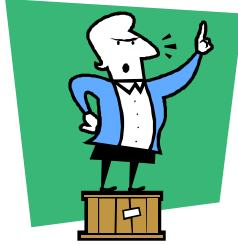

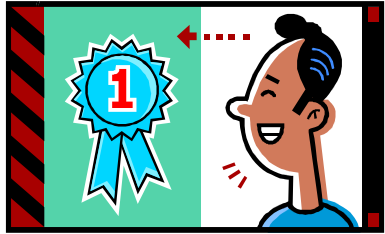
Join your fellow VPM's, district officers, fellow members and guest speakers to share ideas, tips, and resources for club membership support. Whenever you have an issue about your club's membership and you would like to discuss or share it, please join this conference line. Each Monday night the conference line will be open at 9:30 pm for any questions or discussions; special topics and meeting dates are listed below. **Facilitator:** Raisa Serebrenik, DTM, LGM.

MEETING SCHEDULE and TOPICS

July 26	From Prospect to Guest to Member	
August 2	Membership Building Contest: Smedley Award Program Dates: Aug 1 - Sep 30 Can your club add 5 new, dual, or reinstated members? Receive a Smedley Award ribbon to display on your club's banner.	5 MORE Members! 
August 9	Orientation of the New Member and Mentoring	

<p>August 16</p>	<p>Back to the Basics of Membership Retention</p>	
<p>August 23</p>	<p>Problems and Questions about Attracting New Members</p>	
<p>August 30</p>	<p>Planning to get Renewals in on Time (the clock is ticking...)</p>	
<p>September 6</p>	<p>Labor Day: NO CALL</p>	
<p>September 13</p>	<p><u>Membership goals and DCP Report</u> Clubs must have at least 20 members or net of at least 5 new members at June 30 Goal #7: 4 New Members Goal #8: 4 MORE New Members Goal #10: Submitted on time October or April Renewals</p>	
<p>September 20</p>	<p>Rescuing Clubs with the Low Membership</p>	
<p>September 27</p>	<p>Problems and Questions about Renewals</p>	

<p>October 4</p>	<p>Club Protocols: How do you work with your Treasurer?</p>	
<p>October 11</p>	<p>Columbus Day: NO CALL</p>	
<p>October 18</p>	<p>Finalizing Results of Membership Building Contest: Smedley Award</p>	
<p>October 25</p>	<p>Focus on Corporate Clubs and their challenges</p>	
<p>November 1</p>	<p>Teaching Club Members to Promote Toastmasters among Friends, Family, Colleagues ... and perfect strangers.</p>	
<p>November 8</p>	<p>Focus on Community Clubs and their challenges</p>	
<p>November 15</p>	<p>How "Treating Guests Like Royalty" will boost membership</p>	

<p>November 22</p>	<p>"Each One Start One" How Your Club can start a New Toastmasters Club</p>	
<p>November 29</p>	<p>Planning an "Open House" Event</p>	
<p>December 6</p>	<p>Conducting a SPEECHCRAFT program</p>	
<p>December 13</p>	<p>Club Protocols: How do you work with your VPPR?</p>	
<p>December 20</p>	<p>Toastmasters International's Annual Membership Contest</p>	
<p>December 27</p>	<p>Youth Leadership Program</p>	